

SUCCESS CONNECTIONS

A publication of the Women's Success Network

October 2006

WSN:
Women Helping Women
- Both Professionally
and Personally

October is membership month at WSN. Your guest will be able to pay the member price for the meal (\$22).



Women's Success Network

Women's Success Network
P.O. Box 372
Franklin, MA 02038-0372

For on-line information about
Women's Success Network,
check our website:
www.wsninc.org

Membership Month!

Ticking your funny bone on October 4

Need a good laugh? Join WSN on Wednesday, October 4, at the Lafayette House in Foxboro, for humorist Carol Ann Small. When we heard Carol in 2003, she had us laughing to the point of tears! Her topic will be: *HUMOR US: A Prescription for Tickling Your Funny Bone.*

Carol Ann Small, HUMORTarian, is an international stress management and humor consultant who teaches the benefits of adding more laughter and humor to one's everyday life. Her new book, *Humor Us*, teaches us how to lighten up and find our inner joy. Carol Ann is a Certified Laughter Leader who has appeared on *Good Morning America*, the *Comedy Connection* and *Panache* in NYC.

She is founder of Laughter



Carol Ann Small

with a Lesson, a company offering programs to uplift, de-stress and lighten up her audiences. She is a member of the National Speakers Association and the Associations for Therapeutic Humor. All member's guests in October will receive the member dinner rate of \$22.

Directory deadline is October 31 Advertise in the Connection

The Connection, WSN's annual roster of women in business, is not only a handy reference, but an outstanding marketing tool. In addition to free alphabetical and business listings, members are able to purchase display ad space to highlight their businesses and services.

Enclosed with this issue of the *Success Connection* is a two-sided sheet: one side directs members to update their contact information on the web; the other provides details on buying a display ad. All members are asked to review - and approve - their contact information on-line at www.wsninc.org/name.htm. Even if your information is unchanged from last year, we need to receive your approval. If you are not internet connected, contact Linda Hilliard.

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WSN is up and running - and what a great start we had with our very popular "8-Minute Networking" program on September 6. One hundred people attended this event and spent the evening connecting with more than 60 fellow WSN members, guests, and visitors. One long-time WSN member said: "This was, by far, the best WSN meeting I've ever attended!" We'll be repeating the program again in January - so if you missed anyone in September, you'll have another chance. As always, special thanks to Jan Turner, our Networking Mastermind, who gets us all to the right table at the right time.

Speaking of making connections, it's time to pull together the *Connection*, the WSN membership directory, for 2006-2007. This is a valuable resource to WSN members. Like many of us, I keep this book right on my desk, and year after year, I find that my *Connection* is well worn and dog-eared by lots of use. The *Connection* means two things to you - an opportunity to get your name and business information out in a professional format and an excellent place for you to advertise your business at an incredibly affordable price. Where else can you run a full page ad for an entire year for only \$125? Please refer to the article on page one of this newsletter, plus the insert enclosed with this mailing, for all the information you need to take advantage of advertising opportunities in the *Connection*. Make sure that your *Connection* listing information is up to date. Move quickly - the deadline is October 31.

I'd like to take this opportunity to encourage you all to really step up to the plate this year with WSN. With WSN, as with any organization, you get out of it what you put in. To reap maximum benefits from your WSN membership, always be sure to extend yourself. Network during the reception and at your dinner table. Reach out to a new member or guest. Bring lots of business cards. Leave materials on the resource table. Donate a raffle item. Consider volunteering to be an ambassador. The more you do, the better known you become - and out of that comes super networking opportunities. Make this your year at WSN.

We've got a great Board this year - an exceptional group of women who are committed to WSN. We're open to - and we welcome - your ideas and suggestions. Let us hear from you. How can we make WSN even better for you?

Candace Sallale
Chair

Board of Directors Contact Information

Chair: Candace Sallale
508-222-7105
chairperson@wsninc.org

Secretary: Liz Scully 617-277-7135
secretary@wsninc.org

Membership:
Wendy Juergens 508-543-8836
membership@wsninc.org

Programs:
Carla C. Cataldo 508-533-3519
Roxanne Richard 508-699-3605
programs@wsninc.org

Publicity: Sharon Savage
508-226-2638
publicity@wsninc.org

Reservations:
Deet Turnage 781-828-3500
Bonnie Barnett 508-520-4043
reservations@wsninc.org

Scholarship:
Cheryl Reed 508-543-5762
Barbara Manuelpillai
508-668-8435
scholarship@wsninc.org

Treasurer: Teresa Rizzo
508-543-6388
treasurer@wsninc.org

Advisors:
Nancy Parchesky 508-528-1224
advisor1@wsninc.org
Donna Goulart
508-520-1755 x 212
advisor2@wsninc.org

Ambassador: Michelle Raymond
508-541-3000
ambassadors@wsninc.org

Newsletter/Database:
Linda Hilliard, 508-879-5943
newsletter@wsninc.org

Display Tables:
Betty Kushner, 508-520-3295
displaytables@wsninc.org

Webmaster: Jan Turner
508-528-2876
webmaster@wsninc.org

About Us

- **Bonnie Barnett**, First Impressions thanks **Jan Turner** for her referral!
- **Ellen Albanese** has been accepted as a member of the Society of American Travel Writers, a professional association that promotes responsible journalism, provides professional support and development, and encourages the conservation and preservation of travel resources worldwide. Members must be established professional travel communicators and adhere to the society's code of ethics. Over the last four years, Albanese has published more than 100 travel articles in the Boston Globe, where she also works part-time as a copy editor and paginator.
- **Linda Hilliard** would like to thank **Bonnie Barnett** for her recent referral.

Renew your WSN membership!

Have you returned your annual renewal payment yet? During August, every WSN member received a membership renewal invoice for the 2006/2007 year. Membership renewal dates are now standardized in order to make all renewals effective September 1, versus the an-

Ambassador needed

Our Ambassador Chair, **Michelle Raymond** needs volunteers to help out at each meeting to meet and greet our visitors. Contact Michelle at ambassadors@wsninc.org.

An Outstanding September Raffle

The Women's Success Network's monthly raffles are always a lot of fun. And - they are for a great cause - the Elizabeth Wajer Scholarship Fund.

The September Raffle was especially outstanding - we brought in a phenomenal \$475. Special thanks to all those who bought raffle tickets (and there were lots of winners in September) and to those who donated raffle prizes (more than usual!)

Donations came from: Sandra Balfe, Critter Care; Bonnie Barnett, First Impressions; Lu-Anne Beers, Arbonne International; Amy Builing, Franklin Mortgage Services; Heidi Caron-Guay, Dragonfly Interiors; Barbara Cappadona, The Healing Space; Carla Cataldo, JAFRA; Claudette Kokolski, Made to Order; Denise Foley, Psychologist; Stephanie

Hay, Tastefully Simple; Rebecca Jenkins, Sapphire Manor; Wendy Juergens, Reliv; Barbara Manuelpillai, Mary Kay; Cindy O'Rourke, Home Interiors; Nancy Parchesky, Personal College Advisor; Michelle Raymond, Attorney; Cheryl Reed, Silpada Designs; Roxanne Edick Richard, Attorney; Margot Rivelis, Dazzle Me! Jewelry; Deet Turnage, Assist to Sell;

2007 Connection

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Include your photo

You have the option of including a head and shoulders photo at no additional cost. The photo can be any size but your face should be no smaller than 1-inch tall. Please put your name and address on the reverse side.

Buy a Display Ad

A display ad in the Connection is a great way to promote your business! There are several sizes and price ranges (from \$50 to \$125). See the reverse side of the enclosed form.

What you need to do

By October 31, review your information form and send it - along with any changes - and your photo (optional) to:

Linda Hilliard
P.O. Box 2111
Framingham, MA 01701
newsletters@wsninc.org
508-879-5943

For membership information:
Wendy Juergens
membership@wsninc.org

niversary month in which a member joined.

Dues are \$75 a year. For this year only, dues are at a prorated amount.

New members joining after the September launch of this program will be prorated for the program year in which they are joining.

Existing members who are late renewing are expected to pay the full annual rate.

Also keep in mind that any member who lapses in their membership has to pay the full \$75 to renew. They do not get a prorated amount according to the month they re-join.

New members

Stacie Berglund
Advisor
lia sophia (jewelry)
7 Candace Drive
Bellingham, MA 02019
508-966-1076
stacieberglund@yahoo.com
www.liasophia.com/jewelrystmom

Melissa Cota
Independent Consultant
The Body Shop at Home
14 Richmond Drive
Norton, MA 02766
508-285-8889
Alt: 617-512-3192
Cell: 617-512-3192
melissacota@comcast.net
www.thebodyshopathome.com/
web/mcota

Carol Hendsbee
We'll Do It Errand Services
891 Main Street #101
Walpole, MA 02081
508-660-1010
carol@wdierrand.com
www.wdierrand.com

Ellen Murphy
Owner/ Manager
The BathWorks Company
42 Rosewood Lane
Cumberland, RI 02864
508-212-2050
Alt: 401-334-4692
Cell: 508-212-2050
thebathworkscompany@yahoo.
com
www.thebathworkscompany.com

Marie Zorn
Sales Associate
Century 21 Circle
266 Main Street
Medfield, MA 02052
508-359-1459
mariezc21@yahoo.com

Interested in joining WSN? There's
an application on the website at
www.wsninc.org or contact
membership@wsninc.org

Want a Display Table? See Betty Kushner

If you would like a display table
at a monthly meeting, contact
Betty Kushner at displaytables@
wsninc.org. Every member is
entitled to have a free display
table once a year. If you are
signed up for a table - and can't
make it, please let Betty know;
she sometimes has a waiting list.

October Tables: Valerie Larson,
photography, Claudette Ko-
kolski, Made to Order Jewelry,
Monica Fernandes, Lisbon Style
Jewelry.

November Tables: Cheryl Reed,
Silpada Jewelry, Stephanie Hay,
Tastefully Simple .

Lafayette House Foxboro, MA

Mesclun greens and Romaine
lettuce topped with carrots,
tomato, red onions and cucumber

CHICKEN LA FLEUR - Fresh
sauteed spinach, sliced tomato,
melted mozzarella and a rich
garlic wine sauce

GRILLED ATLANTIC SALMON
- topped with lemon dill sauce

*Served with oven roasted
potatoes and a vegetable*

PENNE PASTA with grilled
vegetables

Chocolate Mousse

Mark Your Calendar

November 1
**3 Steps to Becoming
a Great Presenter
with Jacki Rose**

December 6
Holiday Event

January 3
8-Minute Networking

February 7
Table Topics

March 7
Fitness

April 4
Fashion Show

May 2
Meeting

June 6
Scholarship Event

Thanks, Colette! Welcome, Bonnie!

Colette Stukas has decided to step down as the reservations
co-chair for this program year. Thanks for all your hard work
last year, Colette!

Long time member, Bonnie Barnett, has volunteered to take
over. The Board voted unanimously to appoint Bonnie to take
Colette's seat until June 2007. Bonnie has the option of stay-
ing on for another two years after that.