

Success Connection

A publication of the Women's Success Network

November 2008

November 5 Meeting Details

Franklin Country Club
672 East Central Street
Route 140
Franklin, MA
See direction below

Agenda:

- 6:00p Networking
- 6:45p Meeting Kickoff
 Dinner and Table
 Networking
- 8:00p Featured Program

Menu

Mixed Greens with Sweet
Tomatoes and Chardonnay
Vinaigrette

· Pan Roasted Statler Chicken
Breast with chef choice starch and
veggie

· Grilled Atlantic Salmon with
Cucumber Relish with chef choice
starch and veggie

· Vegetarian Dish Available upon
special request

Warm Apple Crisp topped with
fresh whipped cream

Coffee or Tea

Women's Success Network
P.O. Box 272

Table Topics: New format this year!

November 5 meeting features a business fair

WSN's November 5 meeting will be an excellent opportunity for participants to gain exposure within the Women's Success Network as well as learn about each other's businesses. This evening will work like a business fair with many of WSN's business spheres being represented.

- **Presenters** will be placed in groups according to their business sphere. Working together, those with similar businesses will prepare a brief presentation about their services, while having an opportunity to chat with all meeting attendees. Additionally, each sphere will develop an information flier that pertains to their business category.

- **Attendees** will be able to hear the various sphere presentations, as well as move around the room and talk to each sphere group personally.

And there will be prizes! To add to the fun, as attendees stop by each sphere table, they will be given a clue towards the door prizes. The more tables you visit, the better the chance of being a winner.

Still time to be a presenter

Want to be part of this program? Check the bottom of this newsletter for the list of spheres that will be participating this fall (personal care and personal services). We'll represent other spheres (business) in a spring encore program. Sign up by October 17 by contacting Amy Buliung. Remember: This is a great way to promote your business with many WSN members, plus connect with others in your sphere.

Note to sphere participants: Bring your business cards and promotional materials. Every member who participates will be able to display her materials.

If you would like to sell items at this meeting you need to

Franklin, MA 02038-0372

For on-line information about Women's Success Network, check out our website:

www.wsninc.org

*Women Helping Women -
Professionally
and Personally*

Networking for Success

Remember to "Start with a big SMILE and EYE CONTACT, which makes you approachable in any room."

Susan RoAne,
How to Work a Room

Upcoming Program

Holiday Social

December 3

Restaurant 3

Franklin

(formerly Pipinelle's)

Watch for details

Annual Dues

Annual dues are past due. For those of you that have already renewed, thank you! For those of you that have not, please note that as of the November meeting, you will be charged the guest rate of \$35 for events instead of the member rate of \$25.

This is the time to sign up and

reserve a display table with Patti Prevost (see article at left).

Sphere participants must sign up by October 17. Any questions, contact: Events Chairperson-Amy Buliung eventschair@wsninc.org

To register for this meeting - and to make your menu selection, click on www.wsninc.org/reservation.html. The registrations deadlines are October 24 for mail-in reservations and October 28 for online reservations.



From the Chair

As you know, October is membership month and on October 1st, our program was Speed Networking. This program was offered for the fifth time since its inception just a few years ago and is a great way to demonstrate to visitors, the power of WSN. As always, we had a great turnout, including more than 20 new faces. It is a wonderful opportunity to learn more about and reconnect with members we know as well as have the opportunity to meet some new and fascinating women. Thank you to everyone who invited someone or brought a guest to the last meeting. The next speed networking event will be in the spring so we hope to see you there, even if you were not able to attend last week's session.

Our November program is a bit of something old and whole lot more of something new. Table Topics has been reformatted based upon feedback we have received from the membership. This year Table Topics will take shape as an educational networking event. What does that mean? Quite simply, our members will share their expertise with the membership as they educate us about their industries (their "spheres" of business). In November, the focus will be those of us that are in the personal care (makeup, skincare, massage, etc.) and personal services industries (fashion, jewelry, home parties, etc.) while the business industries will have their chance to shine in the spring. If you are in the personal care or personal services industries (see the categories at the end of this newsletter), please contact our Events Chair, Amy no later than October 17 to sign up. The success of the program depends on your participation.

become a member of WSN. We have a great year ahead of us to connect with our businesses and personally. It is a night out once a month to network with friends, clients and potential new businesses. Your participation makes WSN and your business successful.

Please join now! To do so go to the website www.wsninc.org and click on Membership application.

Looking forward to seeing you at the meetings.

Display Tables

Every WSN member is entitled to have one display table per year at our member meetings. If you are interested in signing up for a display table, please contact Patti Prevost at displaytables@wsninc.org

New Members Welcome!

Amy Azza
Attorney
Azza Law
51 Whitehall Way
Bellingham, MA 02019
508-883-1809
Alt phone: 508-883-2725
Cell: 508-517-4310
amy_azza@hotmail.com

Janine Cavanaugh
Professional Organizer
119 Arnold Road
North Attleboro, MA 02760
508-699-6652
janinecav@yahoo.com
www.helpfulorganizer.com

I appreciate the feedback I receive from WSN members. As we continue to strive to grow and improve the organization, I would encourage all of you to share your ideas and suggestions with me or any board member personally.

Best,
Roxanne

Advertise with The Connection!

This year's edition of The Connection is currently being compiled to include all current members of WSN. This handy, desktop directory of all the business owners and entrepreneurs you see each month is a great way to find the contact information of that great woman you sat next to last month at the meeting, without digging through piles of business cards you've collected throughout your networking. Additional advertising opportunities are available in The Connection, and are a great way to emphasize your business throughout the year.

FAQs:

What information will be included in my free listing?
Whatever information is posted on the WSN website will be used for your standard, free, listing in The Connection. Changes will be accepted through October 31, 2008.

What additional types of display ads may I purchase?
Additional display ads are a great way to emphasize your business in The Connection. As members utilize The Connection to find contact information for business owners they need, your ad will be seen! Current display ad sizes include:

Full Page	\$125
Half Page	\$ 80
Business Card	\$ 50

Can I have a photo, or other graphics as part of my ad?
Absolutely! In fact, it is encouraged that ads have something memorable about them to maximize the effectiveness of the ad. If you wish to include your photo for name, face, business recognition, include a headshot with your ad submission. The photo can be any size. but your face should be no smaller than 1-inch tall.

Jennifer Finley
President
J Finley Designs
3 Linda Lane
Franklin, MA 02038
617-378-1992
jennifer@jfinleydesigns.com
www.jfinleydesigns.com

Shella Fitzpatrick
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lrm@wagnermcdonough.com
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Kim Sviontek
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508-384-5373 Cell: 508-277-5897
ksviontek@aol.com
www.marykay.com/ksviontek

WSN Board

Roxanne Richard,
Chair
Day Job: Attorney
508-717-7179
Chairperson@wsninc.org

Michelle Raymond
Vice Chair
Day Job: Attorney/Mediator

Please put your name and address with the photo.

What if I do not have an electronic version of my photo?

If you do not have an electronic version of your photo, please notify Julie Winston that you will be mailing a hard copy to the WSN PO Box. Be sure to include your name and address on the back of the photo.

How do I submit my ad?

Send all electronic files to Julie Winston at OperationsChair@wsninc.org. Checks should be sent to the WSN post office box at PO Box 372, Franklin, MA 02038-0372. For those who need assistance designing an ad, there is a \$35 hourly rate available.

Thanks to our Raffle Donors

Raffle Reminder

A reminder that the WSN scholarship is supported by our monthly raffles. Please consider donating items or services to the raffle each month. Be sure to attach two business cards so that we can give you credit for your donation.

Thanks to the following who donated to the October raffle:

Nancy Farinacci, Owner, Floral Designer, Natures Bouquet
Laurie R. Martucci, Attorney, Wagner McDonough LLP
Heather S. Johnson, Vice President, Commercial Loan Officer, Ben Franklin Bank
Nancy Cassano, Executive Director, The Traveling Vineyard
Bonnie Barnett, First Impressions
Kim Sviontek, Independent Sales Director, Mary Kay
Jane Cyr, Special Projects Coordinator, Aflac
Jennifer Finley, President & Creative Designer, J. Finley Designs
Patricia Nameishi, Independent Distributor, Nuskin
Stephanie Hay, Senior Team Manager, Tastefully Simple
Deet Turnage, Broker/Owner, Assist2Sell
Andrea Longo, Fitness a la Carte
Claudette Kokolski, UnFranchise Owner, Market America
Martha J.B. Whyte, Consultant, The Whyte Knight
Cheryl Reed, Jewelry Consultant, Silpada Designs
Michelle Raymond, Attorney at Law, Doherty,
Ciechanowski, Dugan & Cannon, P.C.
Tammy Addeche, To the Moon and back

ViceChairperson@wsninc.org

Candace Sallale

Past Chair

Day Job: Financial Advisor

PastChairperson@wsninc.org

Judy Alfred

Secretary

Day Job: Commercial Lender

Secretary@wsninc.org

Amy Buliung

Events Chair

Day Job: Mortgage Professional

EventsChair@wsninc.org

Suzy Ferrantino,

Membership Chair

Day Job: Mortgage Professional

MemershipChair@wsninc.org

Heather Johnson

Treasurer

Day Job: Commercial Lender

Treasurer@wsninc.org

Julie Winston

Operations Chair

Day Job: Financial Advisor

OperationsChair@wsninc.org

Directions to

Franklin Country Club

Driving Directions:

FROM BOSTON: Route 128 to Route 95 South to Route 495 North. Take Exit 16 (King St). Bear right at bottom of exit and proceed to 2nd set of lights (Route 140) Take a Right at this light. Club is 1.3 miles on the right hand side.

FROM PROVIDENCE: Route 95 North to Route 495 North. Follow directions as from Boston.

FROM WORCESTER: Route 495 South. Take Exit 16 (King St). Bear left at bottom of ramp. Proceed to 2nd set of lights (Route 140) Take a right at this light. Club is 1.3 miles on the right hand side.

ON ROUTE 140: Club is on the Franklin-Wrentham Town Line.

Beverly Rollins, The Blue Calla Lily

About Us

· **Michelle Raymond** wants to thank **Donna Goulart** of W. Palumbo Insurance Agency for saving her over \$10,000 by getting her homeowner's claim covered even before she was a client. Donna now has a customer for life. She also wants to thank **Sira D'Arpino** of City Chic Image Consultants for her wardrobe makeover and kickstarting her weight loss, **Jo Frongillo** of Little White House Dressmakers for slimming down her suits, **Sue Haley** of CAbi for a great party and great clothes and, most of all, the woman of **WSN Biggest Loser** group for all of their support.

· **Liz Scully** thanks **Chris Keller** for the opportunity to work with the Neponset Choral Society on their new website.

Businesses invited to participate at the November 5 Business Fair

Contact Amy Buliung by October 17 if you are in one of these businesses and would like to be a part of this event.

Airport Transportation
Alterations / Dressmaker
Antiques
Apparel - Women's / Personal Shopper
Art/Custom Framing /Framing
Audio/Visual
Banquet Facilities
Books
Business Organizations
Caterer/ Food Services / Gourmet Foods
Child Care
Chiropractor
Cleaning Service
Cosmetics
Counseling
Cruises/Travel & Entertainment
Day Care
Dentistry
Education / Educational Services



Entertainment
Event Planning
Eye Care / Optician / Optometrist
Fashion Accessories / Jewelry
Feng Shui
Fitness Consultant
Floral Preservation /Florist/Garden Center
Furniture
Gift Baskets
Gifts
Handbags
Health & Beauty / Skin Care
Health & Nutrition / Vitamins
Health & Wellness
Holistic Therapist, Reiki
Home Décor
Home Parties
Interior Design
Kitchen & Household Products
Landscape Design/Renovations
Limousine Service
Massage Therapist
Medical Services
Nutritional Products / Nutritionist
Organizer / Storage Solutions
Pet Services
Photographer
Psychological Testing
Quilting - Materials & Supplies
Remodeling
Retail/Wholesale/Sales
Retirement Community / Senior Services
Security Systems
Social Services
Theatre
Wardrobe Consultant
Wine Consultant
Yoga